

THE MARINE CORPS LEAGUE

Congressionally Chartered in 1937 as a Veteran Service Organization

28 July 2026

To: TJ Morgan//National Commandant/CEO//
From: Bob Borka//National Executive Director/COO//
Subj: Annual Report

Sir Commandant,

This is a summary report for fiscal year 2026 for the Marine Corps League.

BUSINESS PLAN

The Marine Corps League National Board of Trustees has approved the **2027 through 2031 Business Plan**. Our focus is to be the premier veterans service organization focused on serving past, present, and future wearers of the Eagle, Globe, and Anchor. Our focus needs to be on Veterans, Service, and the business of the Organization. This includes improving retention of members, serving the veterans in our communities, and ensuring organizational compliance. The strategic direction, goals, objectives, and deliverables are built in five pillars with an implementation framework.

From the Business Plan Executive Overview:

The Marine Corps League is entering a period of transition that will shape its long-term relevance and effectiveness. The organization retains significant strengths, including a respected national reputation, a committed volunteer base, and programs that provide meaningful support to Marine veterans and their families. At the same time, several trends require deliberate leadership attention, including declining membership, generational change within the Marine veteran population, increasing expectations for nonprofit governance, the need for modernization of administrative systems, and leadership succession challenges.

This National Business Plan provides a five-year roadmap to address these conditions and position the Marine Corps League for continued service and growth. The plan establishes a clear national direction, defines goals and objectives aligned to mission priorities, introduces measurable performance indicators, and promotes organizational alignment across all levels of the League.

VETERAN SERVICE OFFICERS

The Veteran Service Officer program has really taken flight. The National Executive Director has had 54 interactions in the past 12 months as an Accredited Veteran Service Officer. Philip Du is an excellent addition as our National Director of Veteran Services. We now have 42 Accredited VSO and continue to grow. Training provided at least once each month for the team. In addition to training opportunities at National Midwinter and National Convention, in 2026 we are doing a Veterans Benefits Claims Clinic at the National Convention with a slate of supporting VSO volunteers and the VA Veterans Benefits Administration.

The MCL VSO team is consistently delivering \$13,100,000 in benefits **each month** for Veterans and their families.

The VetPro software has been excellent to use, but as we grow, the \$500/year license fee per person is quickly becoming burdensome to the national budget. We are working on an alternative solution – having a software program developed. PDu@MCLeague.org

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EVENTS

The National Director of Events, Robert Brooks, continues to be a solid performer on our team. His efforts at Modern Day Marine, National Midwinter Conference, and National Convention continue to elevate our performance. Rob is my lead for webmaster and mobile app. We are hopeful that more Divisions and Departments will contact him with their conference information so he can populate the mobile app in support of their functions. RBrooks@MCLeague.org

LEGISLATIVE AFFAIRS

The Marine Corps League is back on The Hill. We continue to be involved in a variety of committees on The Military Coalition. The Marine Corps League is a founding organization (1986) which consists of over 35 military, veterans, uniformed services, and support organizations representing over 5.5 million members. The League is actively working with the House and Senate on both sides of the aisle in non-partisan fashion with a focus on bills that affect Veterans.

HOMELESS VETERANS

The Marine Corps League is pending a meeting with Housing and Urban Development (HUD) Secretary Scott Turner to discuss a potential solution to veteran homelessness. This is after the National Executive Director met one-on-one with Veterans Affairs Secretary Doug Collins indicated that Secretary Turner would be a great person to communicate the idea with.

VETERAN SUICIDE PREVENTION

The Marine Corps League is aligning in support of the Red Star Foundation as well as Columbia Lighthouse Project (Columbia Protocol) in efforts to reduce the number of veterans committing suicide.

redstarfoundation.org

ANNUAL TRAINING TOUR

During the March through June travel period, I continued to travel to Department and Division events. This continues to provide a vital link in training, education, and information, and one-on-one assistance to the detachments. There were a couple of divisions I could not get to and supplemented with JD Foster and Philip Du. There are seven (7) Departments & Divisions that have me scheduled for 2027 already. I encourage the Departments and Divisions to invite me if they would like the training and assistance for their members. There is no cost to the host.

Training session is about 1 ½ hours and topics are new annually (except for the ones that are not).

BBorka@MCLeague.org

MEMBERSHIP

JD Foster and his team in the Membership Department continue to support our departments and detachments with a drive for continuous improvement. Membership@MCLeague.org

New or Reclaimed Members:	4,586	Dropped Members:	6,102
Gain/(Loss):	(1,516)		
Members Billed:	19,274	Members Paid:	12,183 (63% paid)
Life Members:	32,205 (63% of total membership)		
Total Members:	51,479		

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MERCHANDISE/SHIP'S STORE

Hannah Catherine has been working tirelessly in our Merchandise Department to facilitate not only processing daily orders to ship but also inventory management and logistic process development. On the recent, June 30, audit of the store, we achieved 100% with not one number off the inventory count. Bravo Zulu to the team.

There have been and continue to be struggles with ribbons. The company that makes the ribbons decided to stop making them because it was no longer cost effective. We have negotiated with them to continue at a higher price, and we may need to purchase spools of the ribbon in advance.

Merchandise@MCLeague.org

OFFICE

The Marine Corps League purchased the building at 300 Potomac Avenue in Quantico, Virginia. This is a 16,000 square foot building located in the Town of Quantico. The building is being leased by Marine Corps Community Services (MCCS), who operate The Marine Shop. In about a year, they will move out of the building, and we will move our headquarters into it. We recently replaced one of six HVAC units on the roof. The units are 23 years old and have exceeded their life cycle. Our Office Manager, Lynn Williamson has been a champion with ensuring we have vendor agreements and preventive maintenance programs in place. There is a great deal of work involved when dealing with facilities management. We appreciate having Lynn on staff and in support of our veterans.

LWilliamson@MCLeague.org

SUMMARY

Our focus as a Congressionally Chartered Veteran Service Organization must continue to narrow on serving veterans and taking care of one another. Our Business Plan pillars and action items need to be developed into action plans and tracked for success and opportunities for excellence. As the Marine Corps League continues to foster the ideal of patriotic volunteerism, the individual member is the key to our success or failure as an organization.

Semper Fidelis,
Bob Borka
National Executive Director/Chief Operating Officer
Marine Corps League