

2025 JUDGING CRITERIA FOR DETACHMENT & DEPARTMENT/DIVISION NEWSLETTERS

Possible Pts	Category	
10	Overall Appearance	Consider Content, Style, Identification of Detachment, City, Contacts, editor name & submission info, ease of reading
10	Marines Helping Marines, VAVS, Veteran Homes,	Events, Actions, Activities, for individual Marines or Marine units, M4L, Veteran home visits, support, activities & other local veteran assistance given Acknowledgement of members or family in need and how they were helped
8	Marine Corps Birthday	Ball, Dinner, or events
8	Patriotic Holiday events	4th of July, Memorial Day, Veterans Day, Purple Heart Day, Constitution Day, Flag Day, President's Day, Washington Birthday, Freedom Day, etc.
8	Funerals, Remembering The Fallen	For Members, Marines & other veterans, Final salute, standing watch, pall bearers, etc. Member &/or family member events, remembrance, listings
8	Toys for Tots	planning, fundraisers, work parties, results
8	Shooting Teams - Rifle/Pistol	Events, awards
8	Scholarships	Awarding, supporting, contributing
8	Color Guard and/or Honor Guard	Events
6	Sick and In Distress, Prayer List	Listing of members sick or in distress
5	Youth Activities: Scouting Programs, JROTC, Young Marines	Eagle Scouts, Girl Scouts, Boy Scouts, activities, Awards & other scouting involvement, Youth Physical Fitness, School Support - flag folding, military history, US history, Jr ROTC, Young Marines
5	Member Recruiting / About New Members	New Member information (name, pic, bio) Recruiting events, plans, results, incentives for member recruiting, top recruiters etc.
5	Charity	Any charity supported, events, fund raisers, awards etc.
5	Calendar	Event calendar with date, place, and time
5	Historical Article	Marine Corps, Detachment, Member, local hero, or League Member spotlight
5	Fun and Fellowship	Events, photographs, description
5	Devil Dog	Activities, photographs, update, news
5	Marine Corps League Auxiliary	Activities, photographs, update, news
5	Detachment # or Department /Division, and editor name easiness to find	Clear, easily found
5	Conventions & Conferences	Department, Division, National - upcoming schedule, results, attendance.

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5	Awards & Recognition	Detachment, Department, Division, National, or community (giving or receiving) - Americanism, Newsletter, recruiting, etc.
4	Other Holidays Events	Christmas, Thanksgiving, Easter, Labor Day, etc.
4	Members Birthdays & Membership Anniversaries	Individual Birthdays, Detachment membership anniversaries (milestones)
4	Officer listing	listing with contact information
4	Community events	participation, assistance planned &/or results
4	Graphics	Fun Stuff - Graphics, Cartoons, interesting items
4	Membership stats	Number of members, Life members, past due, % increase achieved & planned
4	Information to help Members & Veterans	Articles or Links to Social Media & websites, reference for Detachment, Department, Division, & National information
4	Interesting feature(s) not listed in other categories	Features, articles of interest and value not listed in other categories
169	MAXIMUM TOTAL POINTS	