



MARINE CORPS LEAGUE

Office of National Junior Vice Commandant

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From: Russ Miller, National Jr Vice Commandant, Marine Corps League, INC.

To: Warren Griffin, National Commandant, Marine Corps League, INC

Subj: Junior Vice Commandant Mid-Winter Report

Copy: Bob Borka, National Executive Director/ Chief Operating Officer, MCL, INC.
National Board of Trustees
Membership

1. I am deeply honored to have been chosen to serve our beloved Marine Corps League and her 53853 members as our Junior Vice Commandant. As I continue to travel around the country visiting our Detachments, Departments, and Divisions, I am encouraged to see the continued effort so many of our members are putting forth to recruit new members. In a combination of new and returning members we have added approximately 3300 members to our rolls since 1 July 2023
2. As so many of our Departments and Detachments continue to clean up their rosters in so far as it relates to deceased members, we have found a number of Detachments that no longer meet the minimum number of members to retain their charter. Unfortunately, it is often the case that those Detachments who have not done an adequate job of policing their roster, PLM Audit, and ROI's are also guilty of not maintaining the EIN/990n with the IRS or their incorporation status with their Secretary of State and/or state's Attorney General. It is all the more important that those Detachments not only get their documents back in order, but also strive to recruit more members and bring their numbers back above the 15 member minimum.
3. Due in part to so many delinquent members passing the 380 day mark, we experienced a large drop in membership (4251) during the month of October, not to mention an average attrition of 192 members/mo during the other 6 months since we began the current fiscal year. Even taking into consideration an average monthly increase of 470 new members per month since start of the current fiscal year, we have had a net loss to date of 2,661 members, which in turn equates to a loss of \$53,220.00 in annual dues revenue to our National Budget. While great emphasis is placed on recruiting from all levels of leadership within the League, it is equally important that the same effort be invested in retaining current members and reconnecting to those that have dropped from our rolls.

4. I have often heard the old axiom over the years, “the fear of losing something one already has is often greater than the desire to obtain more.” My hope would be that as Detachments reach out to former members encouraging them to reengage with the camaraderie and mission accomplishment that we all missed from our days in the Corps, we will once again begin to see a steady increase in numbers rather than the gradual decline that we have experienced over the past 8 years. If nothing else, perhaps they will return simply to continue to receive their quarterly Semper Fi Magazine until such time that their circumstances and schedule will permit them to dedicate the time and effort to the League that so many of us find such joy and accomplishment in.

Respectfully submitted,

Russ Miller,
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