

Marine Corp League Specs: Suggested new design layout using the USMC approved globe & anchor.

Proposed change: The current generally recognized flag used by detachments is based on a design over 30 years old. The actual standard has been lost over time and is no longer published on the MCL website. New and existing detachments are now designing non standard flags using flag companies with a variety of materials, designs and colors. In my research I have found the company that has been making the past MCL standard detachment flag, namely US Flag & Signal Co 802 5th St, Portsmouth, VA 23704 <https://flagmaker.com/> US Flag & Signal supplies flags to the government and all armed services including the USMC. I have worked with that company to come up with a new standard flag to be used by the MCL.

Since in recent years USMC and Marine Corps League have more closely joined in their relationship and that USMC now allows our organization to use the trademarked Eagle, Globe, and Anchor as long as we associate it with MCL artwork. Enclosed is the proposed design I have worked with US Flag & Signal to replace any previous MCL flag designs. Since it would cost detachments money to replace existing flags, I propose an exception be made for current flags in inventory and that upon retirement they use the new design. I propose US Flag & Signal be the sole supplier and that flags are made available via the MCL National ships store to facilitate new and existing detachments in getting new standardized colors. As proposed, including design fee to add detachment names to the flag will cost approx. \$774.

The Marine Corps League (MCL) maintains a memorandum of understanding (MOU) with the USMC regarding specific use of 'their' E/G/A; it's a significant piece of relationship between the USMC and the MCL. Per the MOU, any MCL markings must be clear to show that it represents the MCL and not the USMC. Numerous MCL detachments use the emblem in their artwork and marketing. Unfortunately, several are using the emblem erroneously. Additionally, when soliciting graphics work, only authorized USMC vendors are to be solicited.

Use of the USMC artwork is governed by the terms of this MOU. In short, detachments can use the E/G/A within larger MCL artwork, but the MCL is not to use the E/G/A independently, outside of their own marking – this includes flags, websites, social media, banners, brochures, business cards, table displays, etc. The words 'Marine Corps League' (or something similar) are always to be used when using the USMC artwork. By incorporating it as a stand-alone emblem causes people to think the MCL represents the USMC in an official capacity.

4' 4" x 5' 6" Marine Corp League with pole sleeve & Yellow Fringe 2 ½"
All lettering must read properly on both sides of the flag.

USMC Insignia: 24" x 20 ½"

Eagle: Spanish Yellow wings & body, feet, beak detail brown

Head & tail: White detail silver grey

Eye: Black

Motto Scroll white detail gold thread.

Lettering: Semper Fidelis to be scarlet

Letter reads correct on both sides of flag

Globe: Silver Grey

Landmass: Spanish Yellow detail with Bone & gold brown thread

Anchor: Spanish Yellow detail with bone & golden brown detail/ shading

Scrolls: 5" x 51 ½" Font: Bookman Old Style

Designation on bottom scroll not to exceed 23 space & letters
Top & bottom scrolls: Spanish Yellow
Lettering: Scarlet



Respectfully Submitted

Thomas Coursey

John A. LeJeune #332