



Marine Corps League

Office of the National Jr. Vice

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From: National Jr. Vice TJ Morgan

To: Johnny Baker, Marine Corps League National Commandant
National Board of Trustees, MCL Members

Subj: National Jr. Vice Midwinter Report dated February 23rd, 2023

As the National Jr. Vice Commandant, it has been my pleasure to serve the Marines of the Marine Corps League I am humbled to have this opportunity to work for each member.

This report is a culmination of activities from August of 2022. I would like to report some numbers to you on how our membership is doing. First off, midwinter is a little different in reporting numbers so as of July 1st, 2022, we have recruited 2994 new members to the Marine Corps League

One of the things we are seeing is an increase in PLM audits. What does that mean for the MCL? It means we are removing more members who have reported to the supreme commandant. This also means we are seeing a reduced reported numbers that are more inline with were we are in regard to total membership. It is so important for you to continue to scrub your rosters and complete your death notices.

The National Membership Committee is continuing to respond to member inquiries from the QR code that is published monthly in the Leatherneck magazine as well as prospective members inquiring to the Public Relations Committee. Please follow up with any correspondence sent to you by the committee.

Lastly the Membership Committee has finished a Recruiting, Retention and Marketing handbook that may contain tools that will help you in your endeavors. Please go to the members password protected library and check out what they have put together with input from across the Nation.

<https://www.mcleaguelibrary.org/member-library/>

Respectfully Submitted,

TJ Morgan
National Jr. Vice Commandant
Marine Corps League