

2023 NEWSLETTER COMPETITION INSTRUCTIONS

The National Newsletter Competition encourages all Detachments and Departments of the Marine Corps League to submit their newsletter for judging. For the editors that work so hard, they should receive the recognition. If you don't already have a newsletter, consider starting one. The Judging staff would be glad to help and advise you in any way possible. The newsletter should encourage members to attend meetings and to remain as active as possible in the Marine Corps League.

The newsletter is a great informational tool for your members. It can remind them of meeting schedules, upcoming events, things they can volunteer for, who is sick, and to reflect on what you've accomplished. It's great for keeping members that couldn't attend your last meeting informed. We encourage members to give out a printed copies to potential members. You also should consider leaving copies at VA clinics, Vet Centers, barber shop, etc. or anywhere you know veterans frequent. It can introduce people to your local Marine Corps League, to see who you are and what you do.

The Newsletter Judging Criteria does more than establish standards for judging. It makes a suggestions of things editors may want to include in their newsletter. Things that encourage readers to read through the entire publication.

Submission rules:

The submissions to the Competition will require three (3) issues in (1) PDF file. (all 3 must be from the same editor) and emailed to the competition email address: MCLnewsletter.comp@gmail.com

Emails will be accepted from June 15th through June 30th Submissions must be emailed by June 30th of the convention year. Do not email your newsletters each month.

The published newsletter must be for the period of July 1, through June 30, of the Convention year.

The detachment's classification will be determined by the detachment strength report published by National Headquarters as of July 1 of the convention year.

Awards: 12 plaques (1st, 2nd, & 3rd) will be awarded according to each class (membership strength)

- **Class I** (Platoon size detachments): up to 50 members
- **Class II** (Company size detachments): between 51 and 100 members
- **Class III** (Battalion size detachments): 101 or more members
- **Class IV** (Division size, i.e., departments)
- **Top award:** Overall winner **The Leatherneck Award.** To the top entry regardless of category to the best as determined by the judges for readability, informative, enjoyment & clear messaging.

The awards will be presented at the National Marine Corps League Convention.

Chair

MCL National Newsletter Chair

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