



Dianna S. Grantham
National Newsletter Competition Committee
Marine Corps League

To Johnny Baker National Commandant
Bob Borka Chief Operating Officer

Subject: National Newsletter Competition 2022 Report

CC: Newsletter Judging Staff

Dianna Grantham, Alabama - Chairman
Donna Hildebrandt – New York
John Mauritz – Minn./Florida

Date: August 1, 2022

We had 5 judges, but 2 could not complete the judging process. One had personal issues and one had Covid during the judging time. I had invited a new judge from 2021 winners, Donna Hildebrand to be the 5th judge this year. Thankfully with her we had 3 judges. I plan to invite 2 new judges this coming year, asking from those that took 1st place in their class. I think 5 judges is needed for fairness, by not judging their own detachment newsletter and/or if they were the editor, and in cases of not being able to complete the judging process.

We had a total of 29 submissions. We had 1 Division, 4 Departments & 24 detachments submit their newsletters. In my opinion, not a lot of entrants with 48 Departments, and over 1,140 Detachments in communities across the Country. I'm asking the National officers and staff to help publicize the competition and to encourage a lot more participation.

Stats of Submissions for 2020-2021

I Platoon	Up to 50	2
II Company	51-100	10
III Battalion	101 +	12
IV Department		4
V Division		1
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Total		29
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New England	2
Northeast	8
Mideast	1
Southeast	11
Central	3
Midwest	3
Southern	1
Rocky Mt	0
Northwest	0
<u>Southwest</u>	<u>0</u>
<u>Total by Div.</u>	<u>29</u>

For the competition this year, we did not print newsletters out. We asked and only accepted One PDF file containing 3 newsletters of their choice. We used a shared Google drive to view the newsletters. We processed the judging results through Excel on the shared drive a

For the upcoming year we will be making a few changes to the criteria. We're adding a couple of categories such as Scouting, Rose Programs, and clarifying a few of the categories. To make it more reflective of the current digital times, less subjective and offer more areas and categories that many editors feel is important to their members and for recruiting. The updated criteria will be completed and the information disseminated by early Sept this year.

Respectively submitted

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