

To: National Commandant/CEO, Dennis Tobin

From: Victoria McCoy, Public Relations Chair

Subject: Public Relations Committee Report

Social Media Numbers:

- YouTube Channel: 80 Subscribers

Facebook:

- Page Likes = 12,301
- Page Followers = 13,361
- Average Message Response Time = 22 minutes

Committee Members Roles & Responsibilities:

Ray Morrell – Facebook, ‘Semper Fi’ Articles

Ryan Petras – Message inquiries regarding ‘How to Join’ and similar

Alison Noger – Photographer, Liaison to Training & Uniform Committees

Danny Thomas – Liaison for Marine For Life Program

Mike Francis – Liaison for MODD

James Roy – New to Committee and will be given assignments after Convention

Victoria McCoy – Chairperson

- Review all documents and written submissions for dissemination.
- Delegate all tasking.
- Answer and direct all messages no otherwise specific that come into social media.
- Create and host monthly ‘Commandant’s Corner’ on Zoom.
- Attend all Board of Trustee meetings and Commandant’s Council.
- Answer all incoming email to the Public Relations email address.

Contacting any of these members with information, ideas and suggestions as to how we can help the Marine Corps League is encouraged. You can email the Public Relations Chairperson at publicrelations@mcleague.org.