

## **THE MARINE CORPS LEAGUE** **2019/2020 NATIONAL NEWSLETTER COMPETITION**

The National Newsletter Competition encourages all Detachments and Departments of the Marine Corps League to be successful in sharing their news with others. Our Newsletters inform, entertain, inspire, bring all of our sister and brother MCL members together into the family. Often the Newsletter may be the only information some members receive from their Detachment or Department. The Newsletter should present members with a reason to attend meetings and to actively participate in League activities as possible. It should communicate information useful to them as Veterans, as well.

The Newsletter Judging Criteria do more than establish standards for judging. They make an outline of what an editor should utilize to publish a newsletter that is both interesting and informative, is organized and coherent, that it encourages readers to read through the entire publication, and that conveys a sense of pride in the member's group and the League in general.

Newsletters are invaluable for timely communication with all members of a Detachment or Department. It is the most convenient way of keeping in touch with members, Marines and other Detachments. Newsletters can also be effective recruiting or public relations tools. It should serve as a means by which the League can reach out to its members, the general public and potential members, as well as for the officers of the Detachment to make their members aware of goals and achievements of the Detachment and encourage participation by all and the involvement of the community.

The editors of an online newsletter merely need to create three (3) hardcopies from their electronic files to submit to the Competition. This seems to be a new direction for many detachments and we do NOT wish to exclude anyone, but be clear that the Competition requires the submission of three (3) hardcopies of the group's newsletter.

There will be four classes of eligibility:

- Class I (Platoon size detachments): up to 50 members
- Class II (Company size detachments): between 51 and 100 members
- Class III (Battalion size detachments): 101 or more members
- Class IV (Division size, i.e., departments)

All Awards will be presented as follows: First, Second and Third Place in each Category.

ALL entrants will receive Certificates of Participation.

The detachment's classification will be determined by the detachment strength report published by National Headquarters as of July 1, 2020. Considering the number of newsletters that the Committee could receive if each detachment sent one newsletter for each month, we are asking that each participating Detachment/Department select three of their newsletters published between July 1, 2019 and June 1, 2020 and submit them for judging.

**Newsletters must be received no later than Friday, June 5th, 2020 by the Committee Chair (address information on "2020 Newsletter Competition Information Sheet.")**

It is **highly recommended** that entries be posted by delivery service (FEDEX, etc.) or USPS "Priority Mail" so the package can be tracked for delivery purposes.

The Committee will complete judging/evaluations and awards will be presented at the 2020 National Marine Corps League Convention.

*Elizabeth S. McCleaster*  
*Chair*