MARINE FOR LIFE NETWORK
LIAISON TRAINING
SITUATION

• 30,000 Marines leave active duty every year.
• The Majority are 1-term Marines.
• M4L has 4 Regional Network Coordinators and 50 Reserve Marines.
• MCL has approximately 65,000 members. “Boots on the ground”.
MISSION

• Partner with Marine for Life to Network career opportunities for Marines and their spouses.
• Connect Veterans with subject matter experts for benefits and education opportunities.
• Be the person you needed when you left active duty.
EXECUTION

• Train MCL members to be M4L liaison.
• Connect M4L Representatives with local MCL liaison.
• Connect with Veterans through LinkedIn Network.
• Support and Market Marine for Life Networking events.
• Contact local American Job Center.
• Connect with local hiring coordinators and VA reps.
EXECUTION

• Assist M4L with their Networking events.
  • Provide locations
  • Support
  • Financial assistant when possible.
ADMINISTRATION AND LOGISTICS

• Primary Administration:
  • Marine Corps League M4L National Committee.
  • Marine for Life Regional Network Coordinators.
  • Marine for Life area Representative – Normally a Reserve Marine SNCO or Officer.
  • Marine Corps League area Liaison.
    • MCL Liaison will be provided with additional training on LinkedIn and responsibilities.
ADMINISTRATION AND LOGISTICS

• Marine Corps League Liaison requirements -
  • Enthusiastic and supportive Member who wants to help Marines and their families during their transition period.
  • Familiar with area resources.
  • Capable of communicating via social media, text and email.
  • Capable of Supporting and Hosting Networking events in conjunction with the M4L representative and M4L guidelines.
ADMINISTRATION AND LOGISTICS

LIAISON TASK LIST

• The MCL Liaison must be able to provide -
  • Location of area VA Facilities and Vet Center.
  • Location and contact information for County Veteran Services Officer.
  • Contact for American Job Center Location and their Veterans Representative.
  • Information on area educational opportunities.
  • Housing and school information for transitioning families.
  • Invite these contacts to attend M4L events.
ADMINISTRATION AND LOGISTICS

• The Marine Corps League Liaison must:
  • Become a member of the appropriate Marine for Life Regional LinkedIn group.
  • Maintain communication with local M4L Representative.

  SE  https://www.linkedin.com/groups/6778386
  NE  https://www.linkedin.com/groups/5145719
  Central  https://www.linkedin.com/groups/5145715
  West  https://www.linkedin.com/groups/6777653
ADMINISTRATION AND LOGISTICS

ESTABLISHING A LINKEDIN ACCOUNT

• Go to www.linkedin.com
• Enter your personal information.
• Click “Join now.”
• Follow instructions on your location.
• Indicate your career status and history.
• https://www.youtube.com/watch?v=fuy4DjBWN_k
COMMAND AND CONTROL

• Communication will be primarily through LinkedIn and email.

• The Chain of Command is extremely important when working with the Marine Corps.

• Do not reach out to the Marine for Life Network Headquarters directly.
For Questions or to learn more please contact your Detachment Commandant or email the Marine for Life Committee Chair @

DOssian@MCLeague.org